

Nic Takemoto

EDUCATION

University of Maryland, Baltimore County

Bachelor of Arts, Visual Design
Concentration in Graphic Design
Graduated May of 2005
GPA 3.32

COMPUTER SKILLS

Highly skilled using Illustrator, InDesign, Dreamweaver, Photoshop, Microsoft Office, Keynote, HTML and CSS.

Proficient in jQuery and AfterEffects with some Drupal experience.

WORK EXPERIENCE

LMD Agency | November 2008 - Present

- **Design print, web and identities**
- **Social media and mobile web lead**
- **HTML and CSS development with some jQuery and Drupal experience**
- **Script and copy writer**

Conceptualize, present and designs for web, print, social media, large-scale displays, logos, and commercials. Use a variety of skills while collaborating with a team of designers to create products that are not only well-designed but fit within the client's needs and budgets. A recent project which exemplifies this process was a social media and commercial campaign created for a Credit Union. It was in an effort to get more customers educated and through the door while shedding a positive light on the benefits of a Credit Union versus a traditional bank. This was especially exciting due to the near instant reactions received from customers once the social media campaign was rolled out. It also provided a great challenge in writing and storyboarding several commercials which highlighting specific services while also communicating a consistent message about their brand. Working with illustrators, animators, directors and developers to create Facebook pages, commercials and a spokesperson resulted in a product that was both successful and extremely valuable to the client.

Interface Multimedia | August 2006 - September 2008

- **Design print, web and identities**
- **Keynote and PowerPoint presentation lead**
- **Storyboard and implement motion graphics in AfterEffects**
- **HTML and CSS development**

Multiple fast-paced projects mostly surrounding print work and web design for architecture firms were the norm here. This was a challenging work environment due to large work load divided amongst a small team of three designers who had to handle clients directly and collaborate with in-house 3D artists to produce products across all mediums. Web, print, interactive kiosks, and event design was all part of the job. A large project with the Brookings Institute was one of the best examples of the types of challenges this position held. Brookings needed a brand, comprehensive presentation, and instantly understandable content for their project "Blueprint for American Prosperity." Motion graphics, infographs and animations were created for presentations, video, and web use. This project was especially rewarding in that it entailed working directly with passionate intelligent people who were pushing for change in our government and infrastructure.

WORK EXPERIENCE CONTINUED

eCity Design | January 2006 - August 2006

- **Design Print, web, packaging, and Identities**
- **Client therapist**

A small company with big dreams; this was a place where you were given massive amounts of responsibility regardless of whether you were ready for it. Trial by fire was putting it kindly when you were given several clients to manage with almost no preparation. One client which was especially challenging was a glove manufacturer who wanted new packaging to display a line of gloves. Working with a chinese manufacturer to try and extract the proper dimensions from the partially translated EPS files was an immense challenge. Endless mock-ups of the products were created in-order to ensure perfect fits. It was extremely rewarding to finally get the product finished and in stores but was one of the first projects I worked on that took me entirely out of my comfort zone. Most projects usually entailed designing restaurant menus, invitations, and brochures with the occasional logo thrown in.

24 Hour Company | May 2005 - January 2006

- **Proposal designer and writer**
- **PowerPoint presentation developer**
- **Print designer**

The name says it all. This company is dedicated to getting projects done on-time regardless of how impossible the deadline may seem. This is a company where ones work-ethics are tested to the limit. Proposals and presentations were created in record time, usually on-site within some of the highest levels of security. Working with government contractors is a surprisingly rewarding undertaking. These are the people who sleep with their excel documents at night; for them to see that data turned into an infograph is utter bliss. They were immensely grateful for all of the work it took to turn something they could only understand into something everyone could comprehend. Proposals were not the only work, it was not uncommon to stumble across a magazine design or even the occasional website at 24 Hour Company.